The parties to this protocol shall cooperate in the promotion of effective modalities for the development, application and diffusion of ... the transfer of, or access to, environmentally sound technologies ... pertinent to climate change, in particular to developing countries ...

Kyoto Protocol 11 December 1997





DEMAND FOR THE FUTURE A NEW BUSINESS MODEL FOR A CHANGING WORLD

Pollution, climate change and altered ecosystems on a global level are the consequence of increasing technological development.

There is a growing demand in the world for a future which establishes a new balance between the need for economic growth and a now indispensable policy of environmental protection.

In the last few years, awareness of this urgency has been growing even among the large national and international institutions, and initiatives aimed at providing a rapid precise response have been multiplying. The world community demands solutions from technology, and a market which is able to combine responsibility with efficiency, in other words a new way of interpreting business to transform a vision into a concrete production model and contribute towards building the world we want to live in. New opportunities stem from this philosophy: today businesses linked to the field of environmental problems are becoming one of the driving sectors of the global economy. Landi Renzo has interpreted and anticipated this trend since 1954. Today it is a leading player on a constantly and rapidly growing market at the service of a future which is already present.





A BREATH OF FRESH AIR FOR THE CITY

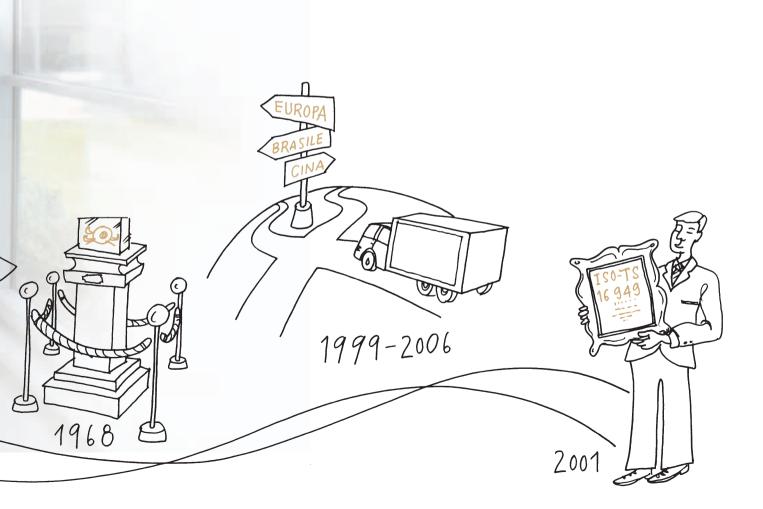
50 YEARS OF HISTORY IN BUILDING THE FUTURE

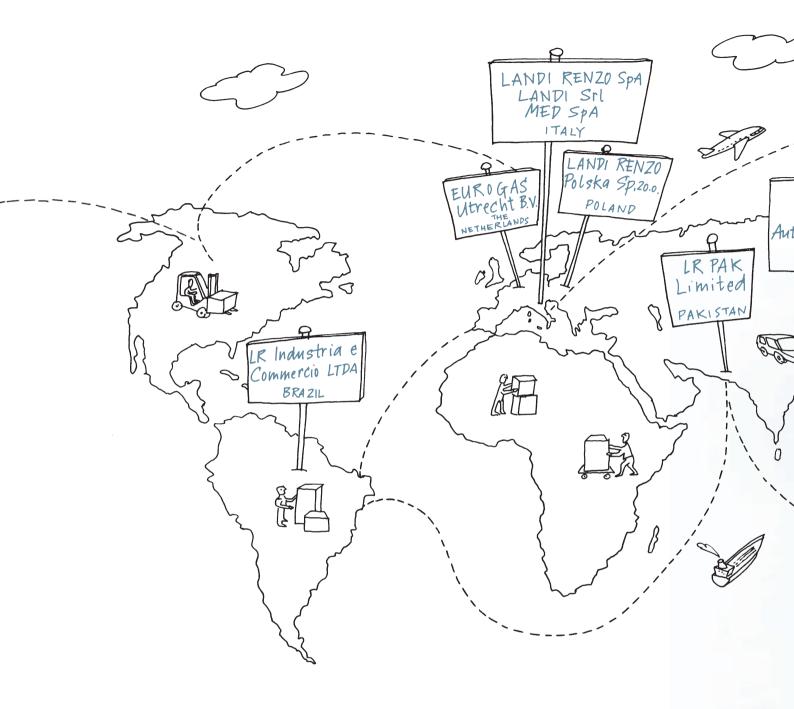
To make the cities where we live more liveable and help towards achieving the aims of Kyoto, improving the standards of quality of life, and solving problems which entail incalculable ecological, health and economic consequences.

The history of Landi Renzo has been the history of sustainable mobility for more than 50 years. A career of research and manufacturing excellence aimed at a single objective: to design and create the technologies which have helped spread CNG and LPG-driven vehicles, and set a benchmark for the market in the course of time.

Its consolidated know-how has contributed towards providing concrete solutions to the need for a new concept in mobility, by improving eco-friendly fuels and perfecting systems: environmental protection, energy conservation, independence from petroleum, especially for developing countries, and a chance for motorists to cut costs significantly.

Today, Landi Renzo is the "state of the art" in the sector: it has constantly proven to be the most innovative company on the market and has consolidated its position as outright world leader.





LEADER IN ECOMOBILITY

GLOBAL STRATEGY AND WIDESPREAD PRESENCE

Investments in research, a flexible business model, cutting-edge technologies, product quality and internationalization. Thanks to its ability to develop top level managerial, organizational, production and sales facilities, Landi Renzo is today the number-one Group in the world in the design and manufacture of systems for LPG and CNG-driven vehicles.

Landi Renzo is present in over 50 countries on five continents, and has managed to develop the most important world markets by meeting local needs through widespread international presence and with a policy of internal growth and expansion through external production lines. This strategy has allowed it to set up a network of companies on the cutting-edge of the sector: Landi Renzo Brasil, Beijing Landi Renzo Autogas Systems in China, Eurogas in the Netherlands, Landi Renzo Polska, LR PAK in Pakistan, as well as the Italian Landi Renzo Spa, Landi Srl and Med Spa.

The Group has always set the sector benchmark and has consolidated and developed a universally recognized leadership through constant research and development.

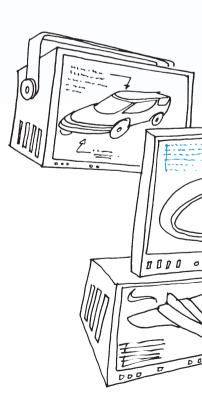






CERTIFIED QUALITY

Landi Renzo has set up a business model that ensures a top-rate system for reducing costs and maintaining high quality standards. This has allowed the Group to become the only one in the sector to obtain both ISO 9001 certification and the prestigious ISO-TS 16949 certification specifically for the automotive sector.



A MODEL OF EXCELLENCE QUALITY AT THE SERVICE OF THE MARKET

A flexible efficient business model aimed at curbing production costs, controlling the critical stages of the value chain, and total product quality.

The Landi Renzo Group manages its production system through a network based on outsourcing component manufacture, efficient internal assembly facilities, and - especially - extremely strict quality control.

At present, the Group's companies produce an extremely wide range of LPG and CNG mixer and injection systems, which are custom designed to meet the needs of different vehicle models. They are destined for two reference markets: vehicle manufacturers (OEM) and the network of branches, retailers and installers (after-market).

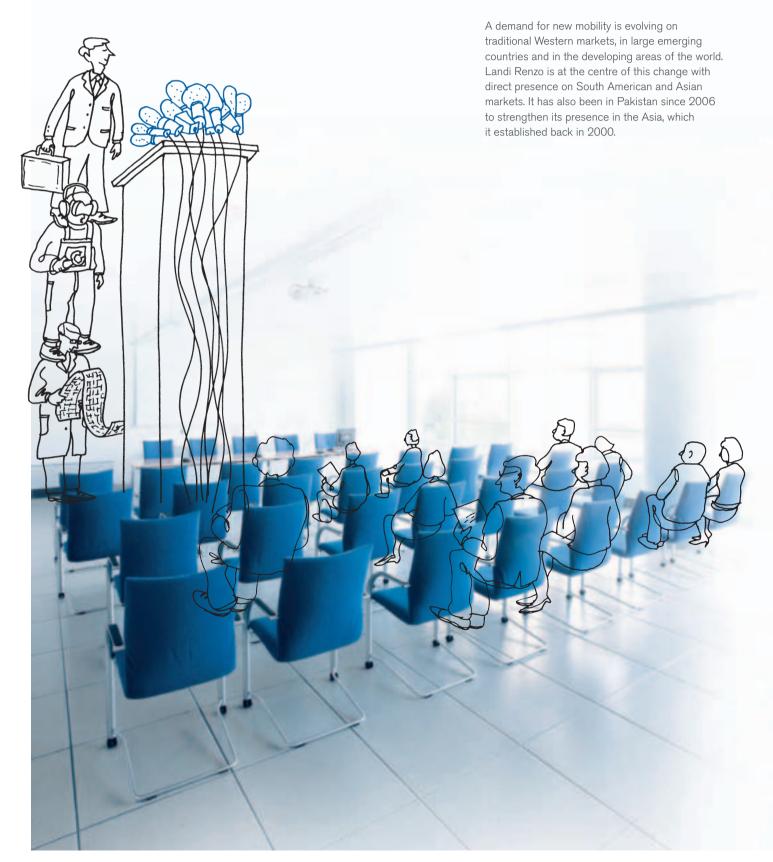


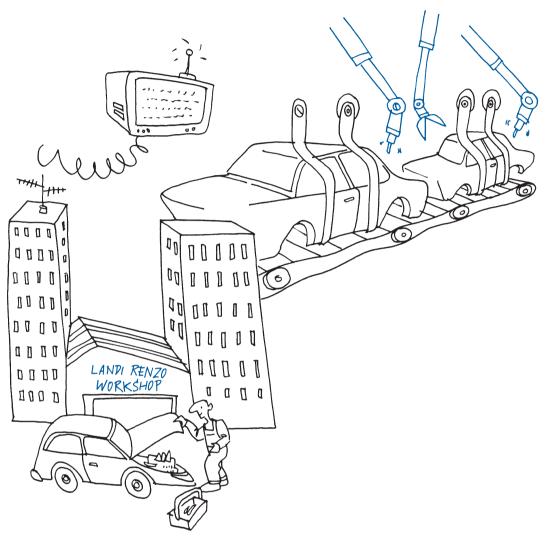












This is an important commitment which makes it essential to maintain high product and aftersales service quality standards, and imposes the responsibility of being the protagonist of a new technical and social mentality.

The idea of the Landi Renzo Corporate University stemmed from this. It is a training centre for in-house staff and installers, but above all a place where the international scientific community can meet and discuss the important subjects of sustainable mobility and environmental protection.

It is a high-profile company training centre oriented towards research and innovation in the sectors of technology, market strategies, and communications management. This fits in with the reasoning behind Landi Renzo's ethical choices and value system, which is directed towards social responsibility and commitment to improving the common well-being.







THE VALUE OF RESPONSIBILITY SINCERITY, RELIABILITY AND GROWTH

Landi Renzo is a benchmark company due to the fame of its brand name on an emerging market. It is the preferential partner in an innovative development model. This strategic position allows it to lock onto the economic production potential which is quickly developing in the so-called "environmental market". With over 50 years' experience in the sector, international-level production and organizational facilities, and a consolidated ability to create innovation, Landi Renzo is ready to take a leading role in building a new future.

From this stems the value of a Group able to grow continuously on sound foundations, guided by a governance model based on choices of skill, continuity, fair play and sincerity.

This is an absolute guarantee for all those who turn to the "Landi Renzo world": customers, professionals, suppliers, distribution networks and installers, as well as investors in the constant quest for certainty and reliability.



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